



October 27, 2004

**EX PARTE**

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20054

**Re: MB Docket No. 04-207**

Dear Ms. Dortch:

On October 26, 2004, Nickolas Davatzes, President & CEO of A&E Television Networks; Paul FitzPatrick, Chief Operating Officer of Crown Media Holdings, Inc.; Johnathan Rodgers, President & CEO of TV One; and Jill Luckett of the National Cable & Telecommunications Association, met with Commissioner Jonathan Adelstein and his Legal Advisor, Johanna Mikes Shelton.

The program network representatives outlined the negative consequences – discussed more fully in their companies' comments in this proceeding – that a la carte or specialized tier distribution would have on their businesses and on consumers. They explained the importance of distribution on a widely-available tier of service for advertiser-supported cable networks. They also discussed the impact of reduced distribution on advertising revenues, and the ultimate effect such a reduction would have on programming quality and prices paid by consumers.

Any questions may be addressed to the undersigned.

Respectfully submitted,

**/s/ Jill Luckett**

Jill Luckett

cc: Commissioner Jonathan Adelstein  
Johanna Mikes Shelton